

Diploma Adventure Tourism Management TUT-MBOMBELA CAMPUS

- Faculty of Management Sciences – Mbombela Campus
- Departments of Marketing, Management and Tourism Management



Tshwane Univ
of Technology

We empower people



Background to the qualification

Pre-2020: National Diploma (offered at the Pretoria Campus)

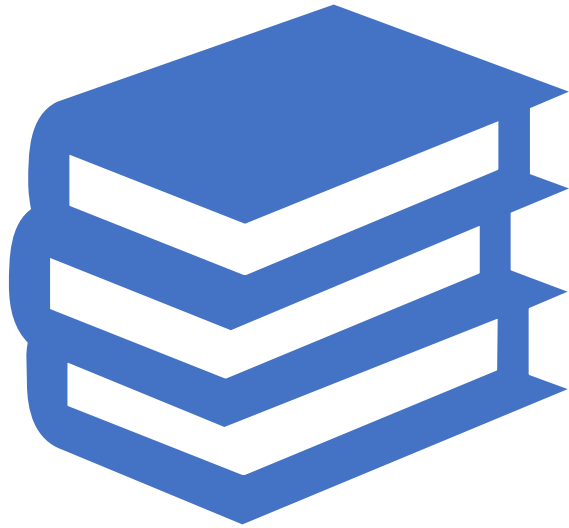
Strategic decision to move the qualification to the Mbombela Campus

New Diploma introduced in 2020 (Mbombela Campus)

First cohort graduated in 2023

Revised curriculum (move towards an increased *tourism* bias)

HEQSF alignment (opportunity for re-evaluation)



Eco Tourism 50% Re-circulation

- Broad qualification purpose
- Too many modules (25 + WIL)
- Too many assessments
- Perceived irrelevance of some modules
- Illogical 'flow' of modules (e.g., concurrent v prerequisite)
- Challenges with a year-long modules
- Heavy reliance on P/T personnel

What is RE-CURRICULATION?

A comprehensive review and overhaul of an educational program

Adjusting delivery methods post 2020.

Responding to new needs

Modifying content

Adapting to changing technology

RECURRICULATION

Align our curriculum with current and emerging industry demands.

Our vision thus far focuses on implementing Learning Outside the Classroom (LOTIC).

We aim to equip our students with the necessary skills and industry exposure.

We plan to realign certain modules and integrate them into other modules.

Re-curriculation approach



University-led

Guiding principles



Student-centred



Industry-informed



Academia-informed



Nationally and internationally
benchmarked

FIRST YEAR MODULES



AVA105D ADVENTURE
ACTIVITIES I



AVD105D ADVENTURE
DESTINATIONS I



AVE115D NATURAL
ENVIRONMENT I (FIRST-
SEMESTER MODULE)



AVF105D ADVENTURE
FINANCE I



AVK105D ADVENTURE
MARKETING I



AVL105D ADVENTURE
LEADERSHIP I

FIRST YEAR MODULES



AVM105D ADVENTURE
MANAGEMENT I



AVP105D ADVENTURE
OPERATIONS I



CAP105X
COMMUNICATION FOR
ACADEMIC PURPOSES



CPL105X COMPUTER
LITERACY



INI125D INFORMATION
LITERACY I (BLOCK
MODULE)



LFI125X LIFE SKILLS I
(BLOCK MODULE)

SECOND YEAR MODULES



AVA206D Adventure
Activities II



AVD206D Adventure
Destinations II



AVF206D Adventure
Finance II



AVL206D Adventure
Leadership II



AVP206D Adventure
Operations II



AVR205D Adventure
Risk Management I



AVW205D Adventure
Tourism Law I



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Faculty of Managment Sciences
Department of Tourism:
Mhombela

SECOND YEAR MODULES

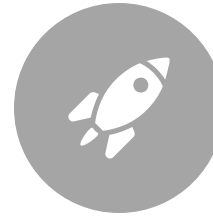
SEMESTER Modules

- AVE216D Natural Environment II
- AVH215D Adventure HR Management I
- AVC215D Adventure Economics I

THIRD YEARS MODULES



AVA316D Adventure
Activities III (first-semester
module)



AVL306D Adventure
Leadership III



AVM306D Adventure
Management II



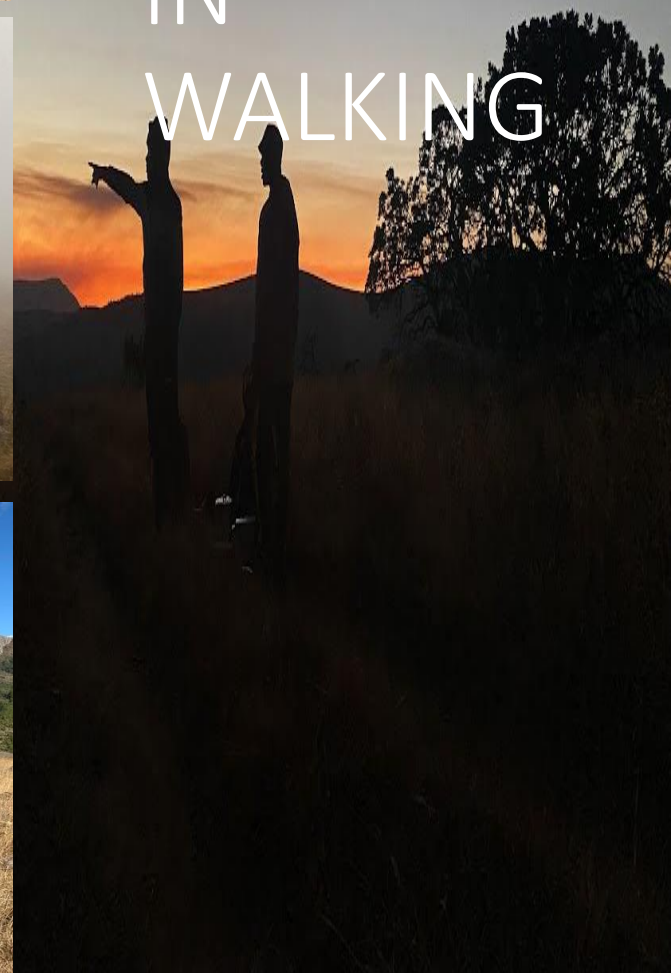
AVP306D Adventure
Operations III



AVX316D WIL in
Adventure Management
(first- or second-semester
module)



Core Activity Skills- MOUNTA IN WALKING



Faculty of Management Sciences
Department of Tourism: Mbombela



Faculty of Management Sciences
Department of Tourism:
Mbombela

Core Activity Skills - Sports climbing and Abseiling



Faculty of Management Sciences
Department of Tourism: Mbombela

Core Activity Skills – Flat water paddling and swift water safety



Employment opportunities

- Adventure guiding
- Adventure travel organisation
- Adventure marketing
- Adventure training and education, team building and leadership development
- Adventure camp facilitation
- With opportunities to progress into management or become an adventure entrepreneur.

For our adventure program, we focus on encouraging students to:

- Communicate effectively (written, verbal, non-verbal)
- Solve problems
- Think critically & independently
- Think 'out of the box'
- Work in a team / lead a team
- Make decisions
- Organise and manage time effectively
- Use ICT effectively
- Behave in a responsible manner



Assessments

- Written tests
- Assignments
- Presentations
- Demonstrations
- Verbal questioning / interview
- Class tests
- On-line tests
- Summative assessments
- Examinations for semester modules





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Any questions?